

The Company

StreamWorks Technologies, Inc (SWT) has created and deployed a full line of software products called the "Buddy Line" that control and distribute digital content directly to consumers across the Internet, wireless data, and soon cable video-on-demand markets. SWT's Buddy Line Products are uniquely positioned to serve the Mobile Virtual Operator (MVOs) and large Consumer Brand Owners. SWT is uniquely positioned to capture these markets because their product line is first-to-market, allows common Internet services to be scaled and controlled for telecommunications use, and it allows the creation of products/services in a rapid fashion. MVOs and wireless branding are fast growing market segments that are positioned to explode in 2005. SWT estimates that these underserved markets will generate about \$100 Million in sales in 2005 and that SWT can capture about 10% of these markets by the end of 2006.

Products

StreamWorks (SWT) has developed new technology enabling digital content to reach consumers regardless of the technology and/or device utilized. StreamWorks makes a connection to the consumer that enables them to manage and distribute the content directly to the consumer in a wireless, Internet, and/or cable video on-demand environment, converging the distribution of content with the demands of the consumer, regardless of the technology.

SWT's Managed Media Platform is being packaged into software products for direct sale to Mobile Virtual Operators (MVOs), telecommunications equipment providers, and large consumer brand companies. The products are **Service Buddy, Presentation Buddy, Reporting Buddy, Billing Buddy, Content Buddy, and Build Your Own**. These products are directly licensed with an up-front fee and an ongoing royalty fee based upon transaction levels.

Technology

Buddy products are all middleware that require integration into a company's core infrastructure. This generates service-consulting revenues, which are about 50% of the actual software costs under normal circumstances. The Managed Media Platform enables two additional revenue opportunities called Consumer Communities and Branded Content Distribution. A Consumer Community brings targeted



consumer groups to wireless content usually by merging an Internet site with SWT's wireless distribution capabilities.

SWT launched its own consumer community organized around college students called StreamWorks' Mobile Exchange (www.swtme.com). SWT offers Mobile Exchange consumers the tools to create their own mobile content via our Build Your Own (BYO) product. BYO is a group of automated utilities, personalized from the consumer's content, for distribution across carriers to friends and family.

The Opportunity

StreamWorks expects to grow to annual sales exceeding \$25 million within three years. This is an opportunity to join this rapid growth at the ground floor.

Intellectual Property

A portfolio of patents protecting the "Buddy" line of products has been filed with the US and PCT Patent Offices.

For More Information

The Company is seeking qualified partners to bring their innovative new "Buddy" products to this burgeoning market. For more information, contact:

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